ANNUAL REPORT 2018

The voice of 3,000 local and retail Banks | 81 million Members | 209 million Customers
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The year 2018 was once again reassuring for co-operative banks, which continued to excel in client-related activities and steadily increased their capital levels and thus their robustness. The overall performance of co-operative banks compares quite favourably in European banking markets.

Several trends have had an impact on EACB’s activities in 2018, among them sustainable finance. Indeed, no less than eight out of 10 elements of the Sustainable Finance Action Plan that the European Commission published in March warranted fast follow-up by the EACB and its members, with responses ranging from discussing approaches and creating a European ‘green’ taxonomy, to disclosing information on sustainability risk and investment, and to accommodating the prudential framework regarding sustainability. Co-operative banks have a keen interest in the sustainable finance debate, not least because of their long-term-orientated corporate governance, and they are generally supportive of the intentions behind the various activities. Co-operative banks indeed live sustainability, both in terms of their business behaviour and their own strength. However, coordination on the part of the EU institutions across the various activities could be improved. The EACB is particularly worried about the order in which legislative processes are progressing and the inconsistencies that risk being created as a result. The implementation of the sustainable finance package is likely to bring about major changes in terms of organisations, systems, strategies, product offerings and client relationships within our organisations.

The impact of Brexit was added to the agenda of several EACB working groups, with a view to exchanging views on how it would impact clients and internal processes and how to prepare for different scenarios.

Coming back to the subject of customer data, co-operative banks had their own issues in 2018. Unlike Facebook and others, co-operative banks have traditionally been very conservative regarding the use of their customer data, as their core business is offering financial services, not managing data. But between the implementation issues around the General Data Protection Regulation, the Payment Services Directive and the policy debates about open banking, the European data economy and Artificial Intelligence, the data that banks hold on their customers seemed almost more important to policy-makers – at least in 2018 - than the services themselves. While this may be a temporary phenomenon owing to the regulatory calendar, it appears obvious that co-operative banks need to reflect on how to make more efficient use of the data they have available in order to better compete with technology companies that are cherry picking elements of the retail banking business.

On the prudential side, the ‘Banking Package’ with its numerous modifications of CRR, CRD, BRD and SRBR, led to intensive discussions among legislators and in the community. The suggested new standards and modifications will further enhance the stability of the European banking sector, but also lead to higher requirements and specially to increased administrative burden. The latter is increasingly perceived as onerous, especially by smaller, non-complex institutions, which demand more proportionate regulation.

A fair amount of uneasiness was created among co-operative banks by the International Accounting Standards Board’s (IASB’s) Discussion Document on Equity/Liability distinction. In fact, the new preferred approach of the Board does not seem to focus sufficiently on the specificities of the equity instruments of co-operative banks, while at the same time there is no explicit intention to revise the underlying principles for shares in co-operative banks.

Looking forward to 2019, there are important changes and challenges ahead. We will have a newly elected European Parliament, most probably with a quite different composition than today and a new team of Commissioners in charge of European policy. Convincing these new policy-makers of the co-operative difference and the need for diversity in the banking landscape will need to be high on the agenda in order to avoid legislation being modelled simply on the joint stock company model. The EACB is up to this challenge, as it was up to the challenges that 2018 brought. I would like to thank the EACB team and all the experts in the 28 member organisations for their continued dedication and commitment to the cause of co-operative banking and look forward to working with all of them again in 2019.

I wish you enjoyable reading.
The 2018 annual report reflects the Association’s steady activities and illustrates the commitment of the 200 experts who regularly provide support to the staff of the General Secretariat in Brussels. Decisions taken with a view to enhancing the regulatory and prudential framework in order to make banks stronger and more resilient, and measures taken to provide tools for the resolution authorities are all new constraints and costs for co-operative banks. The objectives are shared, but the means used call into question the real willingness to recognise the diversity of co-operative banks in the European banking landscape. Our efforts to convince the legislator to introduce proportionality, simplicity and certainty are gradually bearing fruit, even if we would like to see more significant and tangible progress. Secondly, we are asking for stability and simplicity in the evolution of the regulatory framework so that we can already comply with and digest post-crisis legislation, adapt IT systems and give ourselves the means to invest in better services for our members and customers. Finally, we expect Europe to protect and defend the European model of banking intermediation, which means that many enterprises, especially the smaller ones, are supported and accompanied with their local or regional banks. Market-based financing of the economy is complementary to bank financing but not an alternative or substitute.

We are glad to have a constructive dialogue with the European Authorities including the European Supervisory Authorities and the European Resolution Authority. This dialogue is necessary to make known a reality, a specificity, concerns and expectations. This dialogue is more effective if the decision-making process is democratic, open and transparent. Thus, we consider that the weight given to Level 2 in the legislative process is becoming excessive, particularly with the adoption of Guidelines by European supervisory authorities as we have seen in the discussion on the governance of financial institutions, or in the design of technical standards by the EBA or ESMA.

The EACB has taken a leading role with an ambitious communication policy by developing new tools to establish ourselves in the world of digital communication both internally and externally. But this goes hand in hand with the organisation of more traditional events, such as the annual workshop with policy-makers and regulators, which is a unique event for and by co-operative banks to meet the European decision-makers. It is also our desire to open ourselves up to academics with a Think Tank on cooperative banks and to encourage young researchers to explore and to investigate the co-operative field. Moreover, because the EACB is a platform for sharing ideas, views and experience, we have been inviting representatives of co-operative banks to participate in seminars on the single market and the banking union. It is another way to illustrate the commitment of co-operative banks for Europe.

I hope that reading this annual activity report will raise your awareness about the EACB, its teams in Brussels and more generally about co-operative banks.
The EACB is the leading trade association for the co-operative banking sector with 28-member institutions and co-operative banks located in 23 countries worldwide. As the representative of the world’s largest co-operative banking cluster, the EACB advocates for almost 3,000 small, regional and large member banks at European and international levels. An international non-profit based in Brussels, the EACB is recognised by regulators and supervisors as a key interlocutor for co-operative banks.

WHAT IS THE EACB?

As the official representative of co-operative banking to the international and European institutions, the EACB is committed to providing a high-quality, credible voice for co-operative banks. In this regard, the EACB supports the code of conduct on lobbying of the European Commission and is registered in the EU transparency register book (Transparency Book Register 4172526951-19).

The EACB has the largest and most comprehensive policy resources for co-operative banks worldwide. The association represents, promotes and defends the values of the co-operative banking model in Europe and on the global stage.

Democracy is central to these values with the principle of ‘one person one vote’ at its core. Other values include a strong commitment to social engagement and close proximity to customers.

The co-operative banks have proved to be resilient to the effects of the economic crisis. The EACB emphasises the unique characteristics of its members in order to enhance the diversity and plurality of the European banking industry for the benefit of Europe’s citizens, SMEs and actors of the local economy.

The EACB is fully dedicated to its members. In line with the co-operative values, each full member is given the same weight in the decision-making process, regardless of its size, country of origin or financial contribution.
WHO SUPPORTS THE EACB?

The high-level expertise and professionalism of its secretariat, working hand in hand with more than 200 national experts actively involved in the EACB’s specific technical working groups, allows the EACB to achieve its key missions such as making relevant contributions to the consultations of the international and European Institutions, European Parliament committees, expert panels and other relevant hearings.

WHAT IS THE EACB ADDED VALUE?

Through a broad range of information, trainings, staff expertise and an EU think tank on co-operative banks, the EACB provides its members and stakeholders with the tools for increasing their awareness and knowledge of European issues. It helps keep them up to speed with legislative and regulatory developments. It is also a valuable platform on which members can defend and promote their banking model.

For details of the EACB’s team, please visit our website: www.eacb.coop or see annex.

WHAT IS THE EACB’S AGENDA FOR ACTION?

An increased number of regulatory products/topics now range from Basel standards, to the EU level 1 legislation, to regulatory and implementing technical standards, EBA/ESMA guidelines and supervisors’ guidelines/guidance or expectations.

This leads to an ever more intricate regulatory framework for which it becomes increasingly difficult to evaluate consequences and interactions and especially where guideline products are finalised within very short timeframes and without a clear evaluation of the impacts.

Diversity is an element of financial stability.

Laws and regulations should be tailored to take into due consideration a bank’s charter, business model, location and risk profile. It is of the utmost importance for decision-makers to avoid the negative economic consequences of burdensome legislation and a full harmonisation of banking models. Diversity is an element of financial stability.
Co-operative banks are the main pillar of diversity in the European banking sector. They account for about 20% of the market of EU bank deposits and loans, and they are thus a major feature of the sector. For this reason, they play a pivotal role in the European economy. With 3,000 locally operating banks and 58,000 outlets, co-operative banks are widely represented in the European Union. They serve 209 million customers – around half of the population of the EU – mainly consumers, retailers, SMEs and communities.

WHAT MAKES THE CO-OPERATIVE BANKING MODEL DIFFERENT?

• Member ownership:
Co-operative banks are private institutions. They are owned by their members, who are also their customers (e.g. local entrepreneurs, craftsmen, farmers and households). Diversity of member ownership allows for a consensus-driven approach and prevents a strong focus on only one stakeholder. This customer-centric aspect is a distinguishing feature of co-operative banks and is hard to replicate outside the co-operative model.

• Maximisation of members’ benefit/surplus in a long-term relationship:
Compared to shareholder banks, which are primarily focused on maximising their shareholders’ profit, co-operative banks are focused on maximising their members’ value (i.e. customer satisfaction, earnings stability, etc.) in a non-speculative, long-term strategy.

• ‘One person – one vote’ democratic governance, with a bottom-up approach:
By becoming a member, customers can elect the leaders and have a say in the decisions and policies of their banks. The bottom-up approach or inverse pyramid structure is very specific to co-operative banks. It ensures that the interests of members are the top priority of their banks. In contrast to commercial banks, customers and members of co-operative banks are represented in the banks’ governance structures and involved in the daily life of their banks (i.e. board meetings, membership councils, general assemblies, etc.).

• Resilience:
Co-operative banks have a lower risk appetite than shareholder-based banks. With their long-term orientation, they also maintain, on average, higher capital reserves. Thanks to their deep roots in local economies, co-operative banks anticipate and adapt to local circumstances. For these reasons co-operative institutions can adapt to changing circumstances and reinvent themselves more freely than other banks.

• Strong commitment to social values:
Co-operative banks have a long tradition of commitment to social values and solidarity. They were originally created in the 19th Century in Europe to fight against financial exclusion of social groups and alleviate the plight of rural populations. Furthermore, as local contributors, co-operative banks are part of the economic and social environment of their customers. They naturally take initiatives that aim to improve their clients’ environment. A proportion of the banks’ earnings are invested in local economic initiatives that also benefit the local community.

• Connected to customers:
Co-operative banks are committed to creating value for their customers, members and society at large. In today’s world with changing client behaviour, technological developments and a complex economic environment, value is created through enduring relationships with all stakeholders and responding to client needs efficiently. With this in mind, co-operative banks are dedicated to sustaining the real economy by creating and fostering local jobs, accompanying key territory actors and giving local communities the means for their own social and economic development. As a result, co-operative banks are often the main employer and serve as financial partners of local households and businesses. Overall, they finance one-third of SMEs in Europe.
WHAT MAKES THE CO-OPERATIVE BANKING MODEL Different?

- Solidarity
- Social Commitment
- Resilience
- Governance
- Trust
- Proximity
2018 has been an exciting and eventful year from a regulatory and supervisory perspective. The EACB Banking Regulation Working Group has tackled a great deal of initiatives and regulatory challenges which included: first exchanges for the implementation of the 2017 Basel reforms, on which the working group will continue to work in the next year; the finalisation of the risk reduction measures package; developments in the field of climate related risk management which will continue in 2019; the initiatives on non-performing loans both at supervisory and legislative level (EBA and SSM initiatives and the Commission legislative proposal for a Pillar 1 provisioning backstop); regular consultations on many level 2 texts.

“The EACB intensively exchanged with policy-makers to promote reforms that are fit for purpose and mindful of real economy and institutional specificities”

In particular, in the following areas:

At the end of 2017 the Basel Committee for Banking Supervision agreed on another massive overhaul of the prudential framework for banks, possibly closing the post-crisis reform wave on the prudential side. As these reforms shall be implemented in the EU, the EACB addressed the Commission exploratory talks in the first part of 2018, including addressing a first comprehensive Commission consultation, which led later in the summer to a Call for Advice to EBA, which will deliver quantitative and qualitative reports by mid-2019. The EACB has consistently underlined the critical aspects that will have implications for the flow of credit especially at the local level where cooperative banks are strongly engaged, in terms of capital requirements for banks and particularly in the area of credit risk (including the use of floors to internal models), and for sound risk management. Also the recognition of the specific structure of co-operative banking groups (i.e. the notion of affiliated banks) in the qualitative impact assessment of the EBA was an element of crucial exchange and a positive development.

“Focus and dedication have been maintained at the highest degree on the legislative process on the risk reduction measures package of the Commission for a review of CRR, CRD, BRRD to defend co-operative specificities and an overall balanced approach.”

The exchange with the European co-legislators (Commission, Parliament, Council) has been intense and thorough, given the wide range of new aspects that will be introduced by the review. The EACB has produced input to support a positive feedback loop with the co-legislators and promoted elements that are key to reflect the specificities of the co-operative business model – for instance, in
terms of liquidity management, risk management, capital structure etc. The EACB efforts led to the recognition of important elements in the new framework, ranging from the concrete proportionality in the level one legislation with a sensible relief of administrative burden, to the reflection of co-operative specificities in the NSFR, trade finance, adjustments in the trading book, extended capital support for SMEs, and provisions for capital instruments (including grandfathering clauses).

In addition, over the year the new proposal for a Pillar 1 provisioning backstop for loans that turn non-performing (NPLs) became part of the discussions. Following a very tight legislative process, despite overall doubts on the concept and the design of the backstop, the calendar for provisioning has been much improved in the agreement struck by the Parliament and Council compared to the Commission proposal. It is now more granular and realistic, and the EACB fully welcomes this development along with measures to take in consideration the activities of secondary market acquisition of NPLs. However, we regret that the level of application of the backstop has been kept at exposure level.

Finally, the EACB maintained its continued dialogue with the Single Supervisory Mechanism, for both significant and less significant institutions, in order to ensure that the tension between consistency/harmonisation on the one hand and flexibility/proportionality on the other is maintained on a healthy and mutually informing dimension. In particular, meetings have been dedicated to the yearly SREP process to foster improved feedback between supervisors and institutions, encourage exchanges on supervisory priorities and the institutions view of what they see as key risks, and to work towards a more streamlined SREP data collection process and how to consistently but realistically improve data quality.

“The EACB members fully support the open and conducive supervisory dialogue, which is key for an appropriate development and implementation of supervisory tools.”

The efforts of the EACB working group on Banking Regulation for a regulatory and supervisory landscape that takes into account business models’ specificities and sound risk management, shall continue tirelessly in 2019.
The year 2018 has been a challenging but nevertheless productive year for the Corporate Governance and Company Law Working Group (CGWG). The EACB accompanied the CRD legislative process and the EBA Guidelines related to governance and outsourcing. On these matters, it carried out an intense and constructive dialogue with relevant bodies and authorities, such as the EBA and ECB, at both a technical and high level.

The main activities focused on the following aspects:

**CRD review – governance and remuneration aspects**

The discussion and the identification of governance and remuneration issues within the CRR-CRD review were one of the priorities of the Working Group. Concerning governance issues, the EACB addressed this issue that the EP proposal on loans to related parties was not appropriate to prevent conflict of interests, highlighting the very mature internal procedures already put in place by the EACB members. The EACB also insisted that a binding ex-ante suitability assessment could lead to the board functioning unsoundly.

With regards to the legislative proposal, the Working Group advocated a more flexible approach on remuneration by supporting proposals, which aim to take into account the particularities of the remuneration practices at national level and introduce a waiver from the CRD remuneration rules for subsidiaries, such as asset management companies, subject to specific sectoral rules for remuneration.

**EBA Guidelines on outsourcing arrangements**

There are important concerns of EACB members on the EBA guidelines on outsourcing. The main one is that outsourcing is exclusively seen as a source of risks, while any benefits (such as the delivery of services with higher technical standards) are ignored. Members also see an increased administrative burden created by the guidelines and a widening of the scope of outsourcing definition. Following the issuance of the EBA guidelines for consultation in June, a position paper was established to highlight the above-mentioned EACB concerns and to underline the EACB proposals to overcome those issues. In this context, a meeting with EBA experts was held to better explain the relevant role played by outsourcing arrangements within cooperative groups and networks.

**EBA Guidelines on members’ suitability assessment and Internal governance**

In 2018, the EACB developed an intensive dialogue with the ECB regarding the implementation of the EBA guidelines on suitability assessment and on internal governance by the ECB. The dialogue was established at both a technical and high level. The EACB has repeatedly criticised the notion of formal independence and the potential related negative impact on many cooperative groups. In particular, lobby activities focused on the need to avoid mechanistic or too formalistic approaches that would not reflect the nature of the independence of board members in co-operative groups, which has proved to be efficient.

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**FOR MORE INFO**

- **EACB comments on EBA consultation paper on Guidelines on Outsourcing arrangements**

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In 2018 the Recovery, Resolution and Deposit Protection Working Group (RRDPWG) – mainly driven by the BRRD review – embarked on a constructive dialogue with the SRB, inviting experts on specific topics and organising ad hoc meetings. In 2018, RRDPWG activities mainly focused on:

**BRRD/SRMR review**

The EACB reiterated that the features of co-operative banks need appropriate recognition in the new BRRD. These comprise, among others, the following priorities:

- the introduction of a waiver from internal MREL for banks permanently affiliated to a central body;
- the implementation of the principle of proportionality regarding the MREL determination and disclosure;
- the opposition to the concept of ‘top-tier banks’;
- and the introduction of an appropriate transitional period.

To communicate those priorities, the EACB developed a strong engagement with co-legislators. Several meetings have been held with MEPs, their assistants, officials from permanent representations and the European Commission in order to properly reflect the co-operatives specificities in the new BRRD.

**Developing a constructive dialogue with the SRB**

In order to be able to have a constructive dialogue with the SRB, the Working Group held internal workshops in April and June to exchange and better understand the organisational features of co-operative groups/networks in Europe and the functioning of the different solidarity mechanisms.

In addition, SRB experts attended several working group meetings to exchange views on SRB internal policies, such as the one for MREL and for the asset separation tool.

Moreover, following a specific request of our members, a technical meeting with the SRB has been organised on the topic of contributions to the Single Resolution Fund (SRF) mainly focused on the explanation of the methodology to calculate the contributions for the 2019 cycle.

Finally, a high-level meeting with Ms König took also place in 2018 at which the EACB had the opportunity to raise specific questions on resolution of co-operative banks.

**Deposit Guarantee Scheme (DGS) Task Force**

In consideration of the limited progresses regarding DGS and EDIS, in 2018 the Task Force held only two conference calls following the Euro summit meetings in June and December. The aim was to inform members about the state of play of EDIS for which work has started on a roadmap for beginning political negotiations.

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**Co-operative banks** fully support a competitive and effective Single Market for retail financial services, which will benefit consumers but also facilitate the conduct of business for European co-operative banks. Retail banking remains the core business for co-operative banks. An effective Single Market should strengthen consumer trust, reduce regulatory hurdles for cross-border offerings and support the development of an innovative digital world for consumer financial services. However, we cannot ignore the level of integration that can be achieved, taking into consideration the major obstacles to cross-border offers, such as Rome 1, tax law, language and low demand. Also, the consumer protection is now at a very satisfactory level in Europe. It is not necessary to add new obligations.

In this context, this year the EACB has continued to closely work on the [Consumer Financial Services Action Plan (CFSAP)](#). [“The Association looked at the implication for co-operative banks of the different actions of the plan and provided input to the European Commission on how co-operative banks operate and what our customers expect.”](#)

The Working Group has proactively engaged with the Commission on Action 9, which aims to ‘introduce common creditworthiness assessment standards and principles for lending to consumers and work to develop a minimum set of data to be exchanged between credit registers in cross-border creditworthiness assessment’. A dedicated workshop was organised with DG FISMA and DG JUST in January 2018. Members delivered solid content on how banks currently organise the creditworthiness process and highlighted the negative impacts that a standardisation of the process would imply, especially for consumers.

The EACB also focussed its attention on Actions 7 ‘Deeper Single Market for Consumer Credit’ and 3 ‘Easier Product Switching’. With regards to Action 7, the EACB is following the discussion around debt advice, where the Commission does not intend *a priori* to develop a single solution for Europe but rather to favour the sharing of best practices.

CPWG members are committed to continuing to contribute to the CFSAP and will participate in the evaluation process of the [Consumer Credit Directive](#).

In any case, the EACB calls for all players to be obliged to follow the same rules!

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**For more info**

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Digitalisation has again been one of the buzzwords of the year 2018. In 2018 the activities of the Digitalisation and the Use of Data Working Group (DUD WG) were focussed on making the voice of co-operative banks heard in this very complex environment of hype, hopes and political agendas. The EACB has been mainly focused on four work streams.

Firstly, the EACB has followed the different actions coming from both the European Commission’s (EC) FinTech Action Plan and the European Banking Authority’s (EBA) FinTech Roadmap, with a particular focus on three topics: the work of the Expert Group on Regulatory Obstacles to Financial Innovation (ROFIEG); the European Supervisory Authorities’ (ESAs) work on mapping the current authorisation and licensing approaches for innovative FinTech business models; and the EBA’s work on FinTech impact on incumbent credit institutions’ business models and on prudential risks and opportunities arising for institutions from FinTech. On the latter point, four out of the 20 interviewed banks were co-operatives, which shows the importance for co-operative banks of considering the impact of digitalisation on their business model. The EACB’s high-quality monitoring of the Commission’s work with the Blockchain Observatory resulted in the direct involvement of an EACB member in the launch of the International Association for Trusted Blockchain Applications (INATBA).

Secondly, the EACB has focused its energy by attentively monitoring two Digital Single Market (DSM) topics: the Commission’s Artificial Intelligence (AI) initiative – where the Commission set up the High Level Expert Group (HL EG) on AI, with a consultation on ‘Ethics Guidelines on AI’ in late December – and the European AI Alliance Platform, which the EACB also joined; and the work of the electronic Identity (eID) and Know-Your-Customer (KYC) processes aimed at exploring how to facilitate the cross-border use of eID and KYC portability to enable financial institutions to identify customers digitally.

Thirdly, the EACB has continued to follow the discussions on three legislative files: the EACB participated in two consultations on the implementation of the General Data Protection Regulation (GDPR) from the side of the Commission and the European Data Protection Board (EDPB); the ePrivacy Regulation, where members have been involved in co-signing two joint high-level industry letters with the aim of urging the European Council to carry out a careful examination of the Commission proposal without rushing into trilogue; and the Free Flow of non-Personal Data Regulation, agreed by the Council and the European Parliament in November.

And finally, EACB also supported members and provided a platform for members to present and exchange on their respective digital and data strategies.

To conclude, whether it is the Blockchain Observatory, the discussion about the ethics of AI, issues relating to eID, or the Commission’s and EBA’s FinTech Plans, it is important to bring these high-level discussions down to earth. The clear voice of co-operative banks is an essential requirement for a balanced, fair and open discussion about future regulation of the financial services industry.

Digitalisation and the Use of Data ad hoc Working Group

Udo Milkau
Chairman of the EACB working group
& Chief Digital Officer, Transaction Banking, DZ BANK

« The clear voice of co-operative banks is an essential requirement for a balanced, fair and open discussion about future regulation of the financial services industry. »

FOR MORE INFO

- EACB’s views on the Article 29 Working Party Guidelines on Transparency and Consent under the GDPR

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In 2018, co-operative banks were strongly committed to the development of Application Programming Interfaces (APIs) to meet their obligation under the new payment services legislative framework (the revised payment services directive (PSD2) and the Regulatory Technical Standards on Strong Customer Authentication & Common Secure Communication). Indeed, the need to create appropriate communication channels between banks and third parties for the purposes of access to accounts has been high on the agenda of regulators and supervisors and has notably driven the work of the PSWG in 2018.

« The EACB priority has been to ensure that the translation of legal requirement into functionalities was done in a clear and fair way in order to meet the needs of all market participants. »

In this context, it participated in the API evaluation group set up under the auspices of the European Commission.

Apart from PSD2, the PSWG engaged in a dialogue with the relevant EU institutions on the revision of the cross-border payments regulation as regards certain charges and dynamic currency conversion. In addition, the PSWG has also been active in monitoring market innovation and closely followed the development of instant payments. At their own pace, co-operative banks are preparing to implement the EPC SEPA instant payment scheme which will allow making the funds of a transaction available to the payee within 10 seconds 24/7/365 instead of several days as currently happens in worst case scenarios.

Finally, the EACB has actively supported the activities of both the European Payments Council and the Euro Retail Payments Board in various fields. 2018 ended up with the start of a multi-stakeholder discussion at Commission level about the future of payments beyond PSD2 that will certainly mark the work of the PSWG in 2019.
The start of 2018 marked the application date of two important financial markets-related pieces of regulation, notably MiFID II/MiFIR and PRIIPs. These texts significantly impacted EACB members, not least because of the increased disclosures and transparency requirements for retail clients. The application date having passed did not prevent the working group from continuing to deal intensively with these legislations, either to align the implementation measures between members or to deal with regulatory inconsistencies. Indeed, MiFID II has created a need for inter-industry standardisation across Europe, which needs to be organised. Additionally, the PRIIPs rules are rendering incomprehensible results for clients, which need correcting if the objectives of PRIIPs are to be met.

The EACB also increased its lobby efforts on the proposed EU Sustainable Finance legislative framework, a key area for co-operatives due to their good governance business model and long history of environmental and social business objectives.

“The challenge here is to fit the role of banks into the framework without creating inconsistencies or overlaps with other pieces of bank-related legislation such as MiFID II and PRIIPs but also prudential law.”

Turning to EMIR, the EACB was pleased to see that the review of EMIR will confirm the need to exempt smaller financial counterparties under a certain threshold from clearing and reporting obligations. The EACB also welcomed the advances to the Commission proposal for a covered bond framework promising better access to refinancing for small banks such as co-operatives, thereby allowing more room for financing SMEs.

In the coming months, our banks aim to tackle further challenges in terms of data requirements mandated by EU law (via harmonisation in European data exchange standards), inconsistencies in the various pieces of financial services regulation and supervisory approaches (through feedback on the Commission’s Better Regulation agenda and the ESAs review) and the ongoing uncertainty of Brexit, which might put the UK – in the case of a ‘hard Brexit’ – in the role of a non-recognised third party country with impacts in several regulatory frameworks. In any case, substantial lobbying efforts will be needed to manage these challenges.

FOR MORE INFO

- EACB response to the EBA consultation on the homogeneity of underlying exposures in securisation (EBA/CP/2017/21)
- EACB response to the EC Consultation document fitness check on supervisory reporting
- EACB comments on the Review of the European Supervisory Authorities
- EACB comments on the EC Public consultation on institutional investors and asset managers’ duties regarding sustainability

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The year 2018 has been an intensive year of fast developments at EU level with the launch of the ‘Sustainable Finance Initiative’. The Working Group Green and Sustainable Finance has been proactive in ensuring co-operative banks’ voice is heard in the debate.

“The core of the message has been that the ecological transition cannot happen in Europe without the players in the regions: i.e. the businesses, households or local communities typically financed by co-operative banks.”

The focus should not only be on financial markets. Owned by their clients/members, co-operative banks are socially committed; they reinvest in the societies to which they belong and they act in a long-term oriented manner while encouraging their clients/members to do so. In line with those principles, the EACB has put forward its proposals and views on the Commission’s Action Plan (that was released in March), on the European Parliament Report on Sustainable Finance and on the first legislative measures that the Commission launched in May. Moreover, the EACB has released a position paper on the Commission’s taxonomy proposal and on the proposal on the sustainability in suitability test in MiFID. EACB also contributed to the EESC’s work, bringing its views, as speakers in the hearing on Sustainable Finance, to which the EESC Report followed.

The positive role of co-operative banks has been recognised both in the Commission’s High Level Group Report on Sustainable Finance (January) and in the European Parliament’s own initiative report (May): “we should also acknowledge the leading role played by cooperative and community finance in pioneering green investments”.

Against this background, it is particularly relevant that the EACB was invited to join the new EC Technical Expert
During the course of 2018, several initiatives and activities were undertaken by the EACB to communicate the distinctive features of co-operative banks and to highlight the work of the EACB secretariat.

The EACB has organised public events, improved the availability of data on the sector and published new studies. A selection of relevant activities for 2018 is provided below.

**PUBLIC EVENTS**

**EACB Regulatory debate 2018**

On 20 March 2018, the EACB organised its Regulatory Debate 2018 in Brussels. Organised in collaboration with the European Economic and Social Committee (EESC), it aimed to continue the dialogue among high-level co-operative banks representatives, EU policy-makers, authorities and stakeholders at a crucial period of the EU legislative process. Discussions focused on the developments in prudential regulation, the capital markets union and the review of the resolution framework, among others. This event is highly important event in the Association’s life and a key moment in the EACB’s communication approach.

At the Regulatory Debate, the EACB published and distributed the document ‘Co-operative banks policy messages on regulation and supervision’.

**The Raiffeisen Year 2018**

Over the year, “The Raiffeisen Year 2018” celebrated the 200th anniversary of the birth of Friedrich Wilhelm Raiffeisen, one of the founders of the co-operative idea and banking concept. His enduring idea was of great importance worldwide. The aim of the Raiffeisen Year 2018 was therefore not only to celebrate and enhance the co-operative idea, but to set the stage for Raiffeisen’s descendants to carry on his legacy for the future. Raiffeisen’s founding idea: “We can achieve more together than alone”. The EACB created a dedicated webpage gathering its members initiatives and organised a celebratory cocktail event, ‘Celebrating the Raiffeisen idea: the distinctive features of co-operative banks today and tomorrow’ on the occasion of the Regulatory debate on 20 March in Brussels. Finally, a new booklet, dedicated to the 200th Raiffeisen anniversary and entitled ‘Co-operative banks at the service of their Members and Society’ was also released.

Available on www.eacb.coop
Stimulating new research: the EACB Award for young researchers on co-operative banking

In 2018 the EACB, in collaboration with its academic think tank, selected the winners of its Sixth award for young researchers on co-operative banks. The initiative aims to raise interest and knowledge of the co-operative banking model among researchers, specifically younger ones, and the academic community as a whole. Despite the role played by the co-operative banking system in Europe, it is estimated that only 1% of research is devoted to co-operative banks. Following careful examination, the scientific committee chose to award the research of Susanne Günther for *Peer Monitoring on internal capital markets? Empirical evidence from German cooperative banks*, and Andreas Schenkel for *Proportionality of Banking Regulation: Evidence from Germany*. In December, the award ceremony took place in Brussels.

Tilburg University and the EACB Research Letter on ‘European co-operative banks in 2017, a concise assessment’

In 2018 the EACB continued its collaboration with Tilburg University with the release of the publication, ‘European co-operative banks in 2017, a concise assessment’. This edition, which follows previous ones, aimed to contribute to a greater understanding and increased awareness of the co-operative banks model, in light of present market perspectives and crucial regulatory and supervisory developments. The publication analyses the overall performance of 18 European co-operative banking groups in 13 European countries compared to the rest of the banking sector. The report contains the following highlights:

- The long-term trend of an expanding member base continued in 2017: co-operative banks welcomed 0.9 million new members. Nowadays, almost one out of five European residents is a member of a co-operative bank. Hence, they play an important role in the financial sector and modern society.

- 2017 figures point to a strengthened market position, a healthy financial performance and solid capitalisation of co-operative banks.

- The return on equity of co-operative banks rose by 1.2% to 6.6% in 2017, whereas this ratio increased by 2% to 6.3% for all other banks. The tier 1 ratio surged by 0.6% to a solid 16%. The analysis also looks at other indicators including market shares, cost/income ratio and Tier 1 Capital.

- The dispersion between loan and deposit growth of co-operative banks and the entire banking system widened in 2017. Co-operative banks expanded their loan portfolio by 3.4%, while the outstanding loan volume of other banks contracted a little bit (-0.2%). Credit expansion by co-operative banks has continuously outpaced loan growth of all other banks in the last six years.

The report concludes that unique features of co-operative banks that set them apart from other banks and provide promising opportunities.

« Their business model is objectively more geared towards the real economy and the volatility of their returns is less pronounced ».

Hence, co-operative banks will continue to contribute to indispensable diversity and stability in banking.
In 2016, the EACB launched a new training programme, 'The EACB Course on EU Regulation and Supervision of Co-operative Banks', which is offered to EACB Members and co-operative bankers from national, regional, local federations or from central institutions. This course is a unique opportunity to gain an introduction to how the EU works, the new regulatory and supervisory framework in Europe for co-operative banks, and the role of the EACB as a lobbying association. One session was organised in 2018, attracting 16 participants from a range of countries. The course was moreover an excellent opportunity for networking, sharing experiences and exchanging practices among co-operative banks. The feedback was very positive and has encouraged the EACB secretariat to continue to hold the training session in 2019. For more information, visit the dedicated page of our website.

Our website

The website (www.eacb.coop) provides a key platform on which to communicate the strengths of co-operative banks, the specificities of their business model and the role of the EACB in advocating their concerns in a constructive dialogue. In 2017, we launched a new public section of the website with the aim of providing high-quality information in an easily accessible way. The 'News' section provides fast access to what’s happening at the EACB, as well as the wider co-operative banking field, and the 'Virtual library' offers access to the latest research publications on co-operative banks.

Newsletter: EACB’s Monthly Interview

The ‘EACB Monthly Interview’ has been launched every month since 2017. In the newsletter, we interview an expert, the chairs of our working groups, and policymakers/opinion formers, such as MEP Pervenche Bérès or vice-president of the European Commission, Valdis Dombrovskis, on a specific topic touching co-operative banks, such as digitalisation, the ESAs review, the BRRD review, sustainable finance and PSD2. Please follow the link if you would like to register to the EACB Newsletter.

Social media channels

Social media is clearly a really important communication tool for making announcements and advertising events. It allows for extremely quick and easy access to information, as well as the opportunity to interact with the public. The EACB is now active on Twitter, LinkedIn, Facebook and YouTube.
ANNEXES
## KEY STATISTICS (FINANCIAL INDICATORS) ON 31.12.17

<table>
<thead>
<tr>
<th>European Union Countries and dataproviding Institution</th>
<th>Total assets (EUROmio)</th>
<th>Total deposits from customers (EUROmio)</th>
<th>Total loans to customers (EUROmio)</th>
<th>Net profit after taxes (EUROmio)</th>
<th>Total equity (EUROmio)</th>
<th>Leverage Ratio (%)</th>
</tr>
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<tbody>
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<td><strong>Austria</strong></td>
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<tr>
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<td>OP Financial Group</td>
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<td>17.318</td>
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<td>3.241</td>
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<td>183</td>
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<td>Deželna Banka Slovenije d.d.</td>
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<td>803</td>
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<td>Unión Nacional de Cooperativas de Crédito</td>
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<td>3.054</td>
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<td><strong>United Kingdom</strong></td>
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<td>Building Societies Association</td>
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<td>308.618</td>
<td>363.404</td>
<td>1.627</td>
<td>23.941</td>
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<td><strong>Total</strong></td>
<td>7.195.749</td>
<td>3.741.769</td>
<td>4.184.179</td>
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<td><strong>Non-European Union Countries</strong></td>
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<tr>
<td><strong>Canada</strong></td>
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<td>Desjardins Group</td>
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<td>117.496</td>
<td>1.424</td>
<td>16.399</td>
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<td><strong>Japan</strong></td>
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<td>The Norinchukin Bank / JA Bank Group</td>
<td>791.078</td>
<td>503.510</td>
<td>70.905</td>
<td>994</td>
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<td><strong>Switzerland</strong></td>
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<td>Raiffeisen Schweiz</td>
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<td>154.443</td>
<td>784</td>
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<td><strong>Total (Non-EU)</strong></td>
<td>1.168.000</td>
<td>756.204</td>
<td>342.844</td>
<td>80.729</td>
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## Capital solidity indicators

<table>
<thead>
<tr>
<th>European Union Countries and dataproviding institution</th>
<th>ROA (%)</th>
<th>ROE after taxes (%)</th>
<th>Cost/Income Ratio (%)</th>
<th>Total capital ratio (%)</th>
</tr>
</thead>
</table>
| Austria
Österreichische Raiffeisenbanken                        | 0.73 ** | 10,9                | 68,3                  | 10.9 **                 |
| Österreicher Volksbanken                                | 0,24    | 3,5                 | 84,1                  | 16,6                    |
| Bulgaria
Central Co-operative Bank                          | 0,70    | 8,1                 | 59,5                  | 16,8                    |
| Denmark
Nycredit                                               | 0,56    | 10,9                | 36,2                  | 23,9                    |
| Finland
OP Financial Group                                     | 0,60    | 8,0                 | 57,0                  | 22,5                    |
| France
Crédit Agricole                                        | n.a.    | n.a.                | 65,1                  | 18,2                    |
| Crédit Mutuel                                           | 0,38    | 5,8                 | 62,4                  | 21,1                    |
| BPCE                                                   | 0,24    | 4,8                 | 72,1                  | 19,2                    |
| Germany
Co-operative Financial Network                        | 0,49    | 6,0                 | 65,3                  | 16,0                    |
| Greece
Association of Cooperative Banks of Greece            | 0,60    | 5,9                 | 62,9                  | 12,6                    |
| Hungary
SZHISZ                                                  | n.a.    | n.a.                | 84,1                  | 18,4                    |
| Italy
Federcasse (BCC)                                       | 0,12    | 1,3                 | 68,7                  | 17,1                    |
| Lithuania
LCCU Group                                              | 0,40    | 5,0                 | 85,4                  | 19,8                    |
| Luxembourg
Banque Raiffeissen                                      | 0,23    | 4,7                 | 73,1                  | 14,1                    |
| Netherlands
Rabobank                                               | 0,44    | 7,2                 | 67,1                  | 26,2                    |
| Poland
National Union of Co-operative Banks (KZBS)            | 0.60 5  | 5.8 5              | 65.8 5               | 17.2 5                  |
| Portugal
Credito Agricola                                       | 0,85    | 11,3                | 60,4                  | 14,0                    |
| Romania
Creditcoo                                               | 0,34    | 1,3                 | 96,9                  | 30,6                    |
| Slovenia
Dezelna Banka Slovenije d.d.                           | 0,42    | 6,6                 | 66,1                  | 12,8                    |
| Spain
Unión Nacional de Cooperativas de Crédito               | 0,45    | 6,0                 | 57,3                  | 16,0                    |
| Banco de Crédito Cooperativo (BCC)                      | 0.20 ** | 2.6 **              | 62,9                  | 13,4                    |
| United Kingdom
Building Societies Association                        | 0,38    | 8,3                 | 61,0                  | 24,4                    |
| Total                                                   |         |                     |                       |                         |

## Profitability indicators

<table>
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<tr>
<th>European Union Countries anddataproviding institution</th>
<th>ROA (%)</th>
<th>ROE after taxes (%)</th>
<th>Cost/Income Ratio (%)</th>
<th>Total capital ratio (%)</th>
</tr>
</thead>
</table>
| Austria
Österreichische Raiffeisenbanken                        | 0.73 ** | 10,9                | 68,3                  | 10.9 **                 |
| Österreicher Volksbanken                                | 0,24    | 3,5                 | 84,1                  | 16,6                    |
| Bulgaria
Central Co-operative Bank                          | 0,70    | 8,1                 | 59,5                  | 16,8                    |
| Denmark
Nycredit                                               | 0,56    | 10,9                | 36,2                  | 23,9                    |
| Finland
OP Financial Group                                     | 0,60    | 8,0                 | 57,0                  | 22,5                    |
| France
Crédit Agricole                                        | n.a.    | n.a.                | 65,1                  | 18,2                    |
| Crédit Mutuel                                           | 0,38    | 5,8                 | 62,4                  | 21,1                    |
| BPCE                                                   | 0,24    | 4,8                 | 72,1                  | 19,2                    |
| Germany
Co-operative Financial Network                        | 0,49    | 6,0                 | 65,3                  | 16,0                    |
| Greece
Association of Cooperative Banks of Greece            | 0,60    | 5,9                 | 62,9                  | 12,6                    |
| Hungary
SZHISZ                                                  | n.a.    | n.a.                | 84,1                  | 18,4                    |
| Italy
Federcasse (BCC)                                       | 0,12    | 1,3                 | 68,7                  | 17,1                    |
| Lithuania
LCCU Group                                              | 0,40    | 5,0                 | 85,4                  | 19,8                    |
| Luxembourg
Banque Raiffeissen                                      | 0,23    | 4,7                 | 73,1                  | 14,1                    |
| Netherlands
Rabobank                                               | 0,44    | 7,2                 | 67,1                  | 26,2                    |
| Poland
National Union of Co-operative Banks (KZBS)            | 0.60 5  | 5.8 5              | 65.8 5               | 17.2 5                  |
| Portugal
Credito Agricola                                       | 0,85    | 11,3                | 60,4                  | 16,0                    |
| Romania
Creditcoo                                               | 0,34    | 1,3                 | 96,9                  | 30,6                    |
| Slovenia
Dezelna Banka Slovenije d.d.                           | 0,42    | 6,6                 | 66,1                  | 12,8                    |
| Spain
Unión Nacional de Cooperativas de Crédito               | 0,45    | 6,0                 | 57,3                  | 16,0                    |
| Banco de Crédito Cooperativo (BCC)                      | 0.20 ** | 2.6 **              | 62,9                  | 13,4                    |
| United Kingdom
Building Societies Association                        | 0,38    | 8,3                 | 61,0                  | 24,4                    |
| Total                                                   |         |                     |                       |                         |

## Non-European Union Countries

<table>
<thead>
<tr>
<th>Non-European Union Countries</th>
<th>ROA (%)</th>
<th>ROE after taxes (%)</th>
<th>Cost/Income Ratio (%)</th>
<th>Total capital ratio (%)</th>
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<tr>
<td>Canada</td>
<td>0,80</td>
<td>9,1</td>
<td>70,8</td>
<td>18,4</td>
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<tr>
<td>Japan</td>
<td>0,13</td>
<td>2,0</td>
<td>88,9</td>
<td>19,2</td>
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<tr>
<td>Switzerland</td>
<td>0,40</td>
<td>6,1</td>
<td>60,8</td>
<td>17,4</td>
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<tr>
<td>Total (Non-EU)</td>
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### Other indicators

<table>
<thead>
<tr>
<th>European Union Countries and dataproviding institution</th>
<th>Nb Employees Full-time equivalent</th>
<th>Nb Clients</th>
<th>Nb of legally independent local OR regional cooperative banks</th>
<th>Nb of branches (in home country)</th>
<th>Nb members</th>
<th>Nb of domestic ATMs</th>
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<tbody>
<tr>
<td><strong>Austria</strong></td>
<td></td>
<td></td>
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<td>406</td>
<td>1.448</td>
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<td>10</td>
<td>343</td>
<td>660.807</td>
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<td>1.732.916</td>
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<td>6.394</td>
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<td>39</td>
<td>8.700</td>
<td>9.700.000</td>
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<td>Co-operative Financial Network</td>
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<td>915</td>
<td>11.108</td>
<td>18.514.854</td>
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<td>Association of Cooperative Banks of Greece</td>
<td>907</td>
<td>385.261</td>
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<td>110</td>
<td>172.393</td>
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<td>Federcasse (BCC)</td>
<td>30.103</td>
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<td>289</td>
<td>4.255</td>
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<td>64</td>
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<td>444</td>
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<td>669</td>
<td>400.000</td>
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<td>41</td>
<td>744</td>
<td>654.538</td>
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<td>1135</td>
<td>1.433.980</td>
<td>1.271</td>
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<td>23,000,000 7</td>
<td>44</td>
<td>1510</td>
<td>23,000,000</td>
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<td><strong>Total</strong></td>
<td>719,299</td>
<td>209,322,220</td>
<td>2,914</td>
<td>53,262</td>
<td>81,182,507</td>
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</table>

### Non-European Union Countries

| Non-European Union Countries                          |                                  |            |                                                             |                                 |            |                     |
|-------------------------------------------------------|----------------------------------|------------|-------------------------------------------------------------|                                 |            |                     |
| **Canada**                                            |                                  |            |                                                             |                                 |            |                     |
| Desjardins Group                                      | 45.547                           | n.a.       | 281                                                         | 739                             | n.a        | 2.049               |
| **Japan**                                             |                                  |            |                                                             |                                 |            |                     |
| The Norinchukin Bank / JA Bank Group 10               | 3.608                            | n.a.       | 681                                                         | 7.679                           | 3.585      | 70.000              |
| **Switzerland**                                       |                                  |            |                                                             |                                 |            |                     |
| Raiffeisen Schweiz                                     | 9.411                            | 3.700.000  | 255                                                         | 912                             | 1.890.128  | 1.699               |
| **Total (Non-EU)**                                    | 58.566                           | 1.217      | 9.330                                                       | 1.893.713                      |            |                     |
## Notes

1. Cooperative banks do not apply a similar definition of the SME sector.
2. Market share new mortgages
3. Market share corporate loans
4. Just FTEs, no parttime employees are included
5. Market shares in terms of deposits and loans of residents only
6. Data refers to co-operative banks without the two Polish affiliating banks
7. Total number of clients equals total number of members, because every customer has to be a member.
8. Market shares in the province of Québec
9. Totals are based on reported data, i.e. data for some co-operative banks were not available. Due to a change in the legal status of the Central Cooperative Bank in Cyprus at the beginning of 2018, this bank is not included in the table. Hence, the totals are not comparable to those reported for 2016.
10. Economic indicators and Profitability indicators are The Norinchukin Bank figures. Other indicators and market share indicators are cooperative group (JA Bank) figures.
11. This figure represents the Tier 1 ratio
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www.ccbank.bg

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Volksbank Wien
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Federazione Italiana delle Banche di Credito Cooperativo

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Cera KBC - Ancora

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Mouvement des Caisses Desjardins

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JAPAN
K. OKU, [previous] he Norinchukin Bank
K. OTAKE, [New] The Norinchukin Bank

LITHUANIA
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LUXEMBOURG
G. HOFFMANN, Banque Raiffeisen Luxembourg

NETHERLANDS
W. DRAUER, Rabobank Nederland
M. VELTHAAK, Rabobank Nederland

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ROMANIA
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SLOVENIA
M. ROZMAN, Deželna banka Slovenije d.d.

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M. RUIZ ESCUDERO, Union Nacional de Cooperativas de Crédito

SWITZERLAND
H. GERNET, Raiffeisen Schweiz

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R. FIETH, Building Societies Association
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Cindy BELLEMANS
Junior administrative assistant

SECRETARIAT

ANNUAL REPORT 2018

EUROPEAN ASSOCIATION OF CO-OPERATIVE BANKS
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