



Brussels, January 2018

LJ

## Internship offer: Digital communication

The EACB is looking for a talented student interested in an internship, in an international English speaking environment, with a strong interest in digital communication. We strongly believe that an intern can bring some fresh ideas and learn from practical experience of working with us. The internship will be made in the Communication and Research Department, the referent will be the Head of the Department, Ms. Elisa Bevilacqua.

### About us:

The **European Association of Co-operative Banks (EACB)** is a European non-profit association, which represents, promotes and defends the common interests of its 28 member institutions and of co-operative banks, with regard to banking as well as to co-operative legislation.

### Tasks:

- Support the Digital Communication Officer with online campaign;
- Create online visual content (banners, leaflets, videos, etc)
- Support with Social Media (Twitter, LinkedIn, Facebook)
- Assisting the preparation of publications and/or outreach materials
- Help improving the SEO

### Searched profile:

- Student/graduate in Communication / Digital communication/ Online Graphic Design/...
- Proficient in English;
- Excellent written and spoken communication skills;
- Good knowledge of Microsoft Office (Word, Excel, PowerPoint);
- Familiar with website and social media management;
- Graphic design skills (familiar with Adobe creative cloud: Photoshop, Indesign, Illustrator);
- Familiar with SEO, Google Analytics, Google Adwords;
- Being familiar with databases is a plus.

### Your application:

Apply now by sending your CV and cover letter to Ms. Luce Jacqmin, Digital communication adviser ([luce.jacqmin@eacb.coop](mailto:luce.jacqmin@eacb.coop)) with Ms. Nathalie Corbisier ([Nathalie.corbisier@eacb.coop](mailto:Nathalie.corbisier@eacb.coop)) in cc.

### Practical information:

- Full-time and half-time welcome
- Start of work: February/March 2018
- Office location: rue de l'Industrie 26-38 – 1040 Brussels
- We offer a monthly trainee compensation package including lunch vouchers, transport allowance and mobile phone expenses.

The voice of 3.135 local and retail banks, 80.5 million members, 209 million customers in EU

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